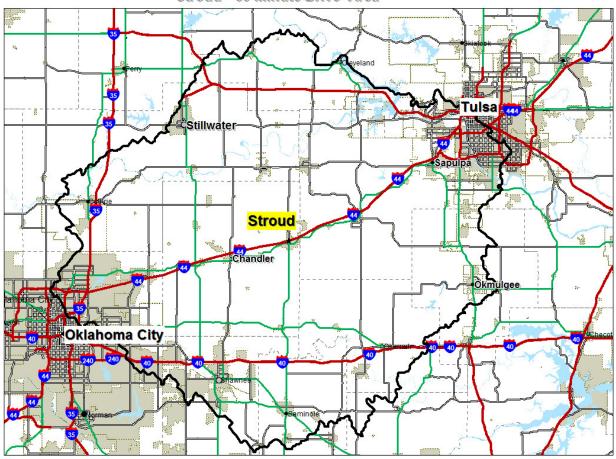
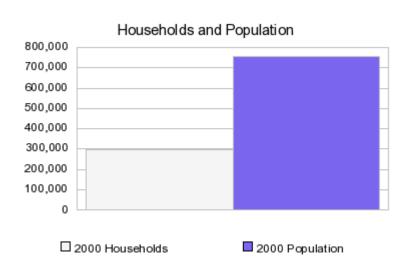


Stroud - 60 Minute Drive Area



Population Demographics

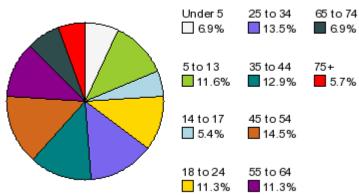


The number of households in the study area in 2000 was 297,641. The household count in Q3 2007 is estimated to be 317,210. For 2012, the High Range of the Five Year forecast was 370,915 and the Low Range was 310,687 with the actual household projection estimated at 331,279, a change of 4.44%. The population in the study area in 2000 it was 755,510. The population in Q3 2007 is estimated to be 809,990. For 2012, the High Range of the Five Year forecast was 947,230 and the Low Range was 798,493 with the actual household projection estimated at 848,062 representing a change of 4.70%.

				Percent Change
	2000	Q3 2007	2012	Q3 2007
	Census	Estimate	Projection	to 2012
Total Population	755,510	809,990	848,062	4.70%
Total Households	297,641	317,210	331,279	4.44%

Population by Age

Population by Age (Q3 2007)



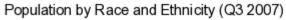
In 2000, the median age of the population was **35**. The median age in Q3 2007 is estimated to be **36** and it is predicted to change in five years to **37** years.

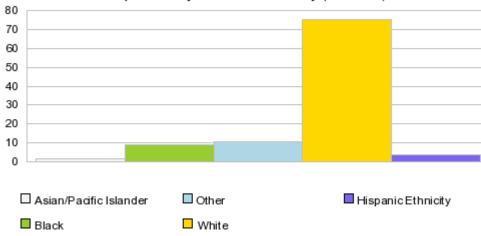
In Q3 2007, females represented **50.94%** of the population with a median age of **38** and males represented **49.06%** of the population with a median age of **34** years.

In Q3 2007, the most prominent age group in this geography is 45 to 54 years. The age group least represented in this geography is 14 to 17 years. The table below sorts age groups by the Q3 2007 Estimate for the Age Groups.

Popu	lation	hv	Δσρ
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							Percent Change
	2000 Census		Q3 2007 Estimate		2012 Projection		Q3 2007 to 2012
45 to 54	102,501	13.57%	117,225	14.47%	117,483	13.85%	0.22%
25 to 34	97,929	12.96%	109,445	13.51%	116,513	13.74%	6.46%
35 to 44	118,794	15.72%	104,797	12.94%	102,687	12.11%	-2.01%
5 to 13	83,957	11.11%	94,055	11.61%	98,916	11.66%	5.17%
18 to 24	88,426	11.70%	91,735	11.33%	92,255	10.88%	0.57%
55 to 64	66,239	8.77%	91,269	11.27%	105,930	12.49%	16.06%
65 to 74	48,839	6.46%	55,967	6.91%	66,347	7.82%	18.55%
0 to 4	49,265	6.52%	55,656	6.87%	56,633	6.68%	1.76%
75 +	43,728	5.79%	45,949	5.67%	48,681	5.74%	5.95%
14 to 17	55,832	7.39%	43,893	5.42%	42,617	5.03%	-2.91%

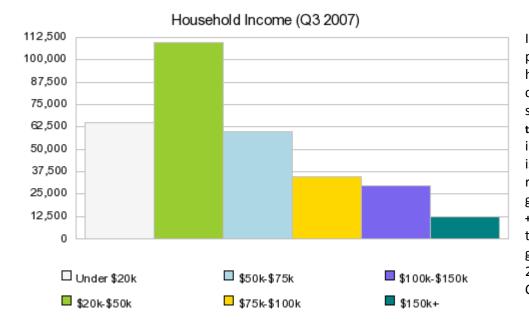




In Q3 2007, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Asian**. Note that the following table is sorted by the predominant Race for Q3 2007.

Population by Race/Ethnicity

	2000 Census		Q3 2007 Estimate		
White	594,169	78.64%	624,920	77.15%	
Other Race	88,373	11.70%	100,862	12.45%	
Black	62,977	8.34%	72,523	8.95%	
Hispanic Ethnicity	25,335	3.35%	29,664	3.66%	
Asian	9,990	1.32%	11,686	1.44%	



In Q3 2007 the predominant household income category in this study area is \$20k to \$50k, and the income group that is least represented in this geography is \$150K +. The following table ranks income groups by the Q3 2007 Income Classes.

Households by Income

	2000 Census		Q3 2007 Estimate	
\$20,000 - \$49,999	113,164	38.02%	109,767	34.60%
\$0 - \$19,999	76,931	25.85%	64,887	20.46%
\$50,000 - \$74,999	52,105	17.51%	60,010	18.92%
\$75,000 - \$99,999	25,943	8.72%	34,843	10.98%
\$100,000 - \$149,999	17,899	6.01%	29,651	9.35%
\$150,000 +	11,599	3.90%	12,558	3.96%
Per Capita Income	\$20,214		\$24,121	

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